



# ST. JEROME'S UNIVERSITY

**hSt. Jerome's University in the University of Waterloo**

**ARTS 140**

**Damned Lies & Statistics**

**Winter 2019**

**T,Th 10:00-11:20, SJ1 2011**

## **Instructor and T.A. Information**

Instructor: J. Andrew Deman

Office: SH 2107

Office Phone: x28234

Office Hours: T,Th 1-2:20 (or by appointment)

Email: jademan@uwaterloo.ca

## **Course Description**

The paradox is simple: when we represent a thing, or an idea, or an abstract concept, we seek to capture it, to convey the truth of it, but the act of representation is subject to such distortion and white noise that it can constitute, in itself, a lie. This course will explore the issues and challenges surrounding the broad concept of representation in a variety of facets and forms, all united under the broader concern of fidelity, and the extent to which the act of representation is subject to distortion.

## **Course Goals and Learning Outcomes**

Upon completion of this course, students should be able to:

- A. Critically approach various subjects from a mixed method research perspective.
- B. Navigate various academic research systems in support of individual research.
- C. Express ideas in written essays, reports, and smaller assignments.
- D. Work collaboratively within a group dynamic.

## **Required Texts**

- "Research Design" by John Cresswell

## **Course Requirements and Assessment**

<b>Assessment</b>	<b>Date of Evaluation</b>	<b>Weighting</b>
Survey of Literature	Feb 14, 11:59pm	15%
Proposal	Feb 28, 11:59pm	15%
5 Minute Thesis	Mar 28-Apr 4, in-class	20%
Final Paper	Apr 9th, 11:59pm	35%
Small Assignments	Varied	15%
Total		100%

## Survey of Literature

This will be a group assignment. Students will work together to compose a survey of literature around an assigned topic that is unique to their group, based upon the principals that are outlined in our textbook.

## Proposal

This assignment will see students, working individually, draft a proposal for a major project based upon the research conducted within their groups and the survey of literature that they produced. This proposal will be based upon the principals that are outlined in our textbook.

## 5-Minute Thesis

Based on the principals of the 3-Minute Thesis competition (3MT), this assignment will see students produce and present a 5-minute version of their research project to the class.

## Final Paper

The ultimate product of the course, the students will submit a final paper as the culmination of their research project throughout the term. Full details and guidelines will be provided through LEARN.

## Small Assignments

In keeping with the workshopping approach to the Arts 130/140 courses, students will be required to undertake specific micro-research projects during classroom hours and produce small samples of work within groups.

## Course Outline / Class Schedule

DATE	TOPIC	READING
Jan 8	Introduction	
Jan 10	Research Methodology	Chapter 1
Jan 15	Oral Reportage	
Jan 17	Data Storage and Interface	Bush (LEARN)
Jan 22	Discourse Analysis	
Jan 24	The World of Photography	Sontag (LEARN)
Jan 29	The World of/in Advertising	
Jan 31	The Survey of Literature	Chapter 2
Feb 5	The World of Literature	
Feb 7	Literary Analysis	Chapter 3
Feb 12	The World of Comics	
Feb 14	Proposals	Chapter 4
Feb 26	The Promise of the Digital World	
Feb 28	The World of the Internet	Chapter 7
March 5	Hypertext Scholarship	
March 7	Rhetorical Analysis	Chapter 8
March 12	Rhetorical Analysis	
March 14	The World of Film	Chapter 9
March 19	The World of Games	
March 21	Visualization	Chapter 10

March 26	Preparation Time	
March 28	Presentations	
April 2	Presentations	
April 4	Presentations	

### **Late Work**

All work submitted late will be subject to a penalty of 10% off per day.

### **Important Information**

**Academic Integrity:** To maintain a culture of academic integrity, members of the University of Waterloo and its Affiliated and Federated Institutions of Waterloo (AFIW) are expected to promote honesty, trust, fairness, respect, and responsibility. See the [UWaterloo Academic Integrity](#) webpage for more information.

**Discipline:** A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for their actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under the [St. Jerome’s University Policy on Student Discipline](#). For information on categories of offenses and types of penalties, students should refer to [University of Waterloo Policy 71 - Student Discipline](#). For typical penalties check [Guidelines for the Assessment of Penalties](#).

**Grievance:** A student who believes that a decision affecting some aspect of their university life has been unfair or unreasonable may have grounds for initiating a grievance. Read the [St. Jerome’s University Policy on Student Petitions and Grievances](#).

**Appeals:** A decision made or penalty imposed under the St. Jerome’s University Policy on Student Petitions and Grievances (other than a petition) or the St. Jerome’s University Policy on Student Discipline may be appealed if there is a ground. A student who believes they have a ground for an appeal should refer to the [St. Jerome's University Policy on Student Appeals](#).

**Note for Students with Disabilities:** The [AccessAbility Services](#) office, located on the first floor of the Needles Hall extension (1401), collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS office at the beginning of each academic term.