



# ST. JEROME'S UNIVERSITY

## St. Jerome's University in the University of Waterloo

Department of History

History 113 - Fall 2022

Canadian Business History: Innovators and Entrepreneurs

Tuesday/Thursday 2:30-3:50, SJ2 1002

We acknowledge that we are living and working on the traditional territory of the Attawandaron (also known as Neutral), Anishinaabe and Haudenosaunee peoples. St. Jerome's University is situated on the Haldimand Tract, the land promised to the Six Nations that includes ten kilometres on each side of the Grand River.

### INSTRUCTOR [AND TA] INFORMATION

Instructor: Dr. Catherine Briggs  
Office: Sweeney Hall 2110 (St. Jerome's campus)  
Phone: TBA  
Office Hours: Tuesday 12:30-1:30 or by appointment. I am available to meet at various times from Monday to Thursday so please contact me to arrange an alternate time if the above office hour does not work for you.]  
Email: [clbriggs@uwaterloo.ca](mailto:clbriggs@uwaterloo.ca)

TAs: TBA TBA  
Email: TBA TBA  
Office:  
Office Hours:

### COURSE DESCRIPTION

This course examines major business enterprises as well as the people or families involved, from the beginnings of Canadian business in the late 1500s to the modern day. The course moves chronologically, beginning with the exploitation of fish and furs, to modern day business interests such as oil and telecommunications. The focus of the course is on specific industries, the entrepreneurs behind them, the role of the state in the development of business, as well as the impact of business on the development of Canada over the course of its history.

### COURSE OBJECTIVES

Upon completion of this course, students should be able to:

- A. Students will acquire a broad understanding of the various factors and the businesspeople that have shaped the development of business and Canada's economy.
  - o Readings and other materials combined with the Discussions and assignments will examine the careers of significant businesspeople as well as major themes

- and topics in business history.
- Students will analyze and write several assignments examining major themes and topics in Canadian business history.
- B. Students will also be introduced to some of the major debates and methodological issues in the study of business history.
- Students will analyze and utilize scholarly articles and reputable magazines and on-line websites to examine the above.

### REQUIRED TEXTS AND READINGS

- For each weekly topic/module, there are a range of readings and other materials used to examine and contextualize the topic and the related themes and questions. The readings and course materials are uploaded or linked to each module in Learn. Students can access these readings, materials, and media by clicking on the material in the module. Some materials, such as journal articles, are available as Course Reserves through the library. Course Reserves can be accessed using the Library Resources widget on the Course Home page.
- There is one book on Course Reserves, titled “I know that name”, for which there is no assigned reading. The book is available as a supplement as it includes brief one-page biographies on many of the businesspeople we will cover in the course.

### COURSE REQUIREMENTS AND ASSESSMENT

| Assessment                | Date of Evaluation/Submission | Weighting       |
|---------------------------|-------------------------------|-----------------|
| Discussions - Attendance  | Every second week             | 5 X 3% =<br>15% |
| Content Question 1        | October 6                     | 15%             |
| Content Question 2        | October 27                    | 20%             |
| Content Question 3        | November 10                   | 20%             |
| Major Thematic Assignment | December 6th                  | 30%             |
| <b>Total</b>              |                               | <b>100%</b>     |

#### General Comments on Assessments:

Style and Grammar: Marks are not directly deducted for poor writing style and grammar. However, you simply cannot get a good grade if your paper is difficult to read and your argument difficult to discern. I strongly recommend making an outline and writing your paper from the outline. Organization of your major points is crucial to presenting an effective argument.

Citations: Citations to sources of information and interpretation are required in all academic writing and must be included in all the assignments for this course. Students can use any accepted style of citations (Chicago, MLA, APA) as long as citations are used consistently and

correctly. Please use appropriate form and style. Style guides and guides on when to cite a source can be found on the university library website, and through the Writing and Communications Centre. Many good style guides are also available on the internet.

Citations have four purposes:

- \* They indicate the source of "quotations".
- \* Acknowledge the interpretations and ideas of others.
- \* Provide authority for facts which might be challenged or result from the research of others.
- \* Point to other sources or interpretations of the same topic.

### **Discussion - Attendance**

Five Discussions will be held over the term, during the class time. These Discussions will take place approximately every second week and cover the previous 2-3 weeks of course content (See the Schedule of Course Activities on Learn for the dates and content covered in each discussion). These discussions are designed to allow students to discuss, along with the Instructor or TA, the course content, the assigned sources/readings, relevant questions from the material, as well as upcoming assignments. If possible, students will be divided into smaller groups to allow greater ease of participation in the discussion. Due to the class size, participation by students will not be included in the allocation of grades. However, it is strongly encouraged that all students participate as these discussions are intended to facilitate understanding and analysis of the material, to allow for greater success in the course. There will be five discussions in total, with each tutorial worth 3% (15% of final mark). To receive the 3% per discussion, students are required to attend the class during discussions and come to the discussion having read and evaluated the assigned readings. Attendance is mandatory and no marks will be allocated if the discussion is missed.

Discussion will be centred around the assigned readings from the additional readings/materials included in each week's module. Students should review the powerpoint/lecture and the assigned readings from each of the two weeks assigned for the discussion.

Although these readings form the subject of discussion, students are welcome to incorporate knowledge derived from other readings or sources. Ultimately, a discussion should become a forum for the analysis and expression of ideas, and for integrating the information/ideas presented in the varied components of the course.

### **Content Question Assignments**

Completion of 3 Content Questions. Following the Discussions 1, 2, and 3, students are required to write a 3-page essay answering one of the questions that was examined during the Discussion. The question to be answered will be assigned by the Instructor. The due date for each Content Question is outlined in the Schedule of Course Activities on Learn and in the chart above (Course Requirements and Assessment). Content Question 1 is worth 15%; Content Question 2 and Content Question 3 are worth 20%.

As noted above, students will complete three content questions based on the discussions. In the week following the completion of a Discussion, students will be asked to answer one of the questions that was examined in the readings and other course materials and in the Discussion.

The content question to be answered will be assigned by the Instructor.

For each content question, students will answer the assigned question in essay form. This means that the answer to the question must have a thesis (or a statement of the main points to follow) and must have points of argument that prove the thesis.

The answer to the question should be precisely 3-pages long (double-spaced, with a standard character size and font).

The answer must include material from the course readings, media and other materials assigned for the module from which the question comes. Students are also welcome to use ideas and interpretations from the Discussion during which the question was examined. The above materials/sources must be used to support the points of argument.

(You can use additional sources that you have read or researched on your own if you wish but are not required to utilize additional sources beyond the course materials assigned for the relevant module).

Note that citations to sources of information must be included, including to ideas obtained from the Discussions.

### **Major Thematic Assignment**

For the final assignment in this course, students will complete the Major Thematic Assignment. The MTA is valued at 25% of the final grade. The MTA is due on December 6th by 11:59 p.m. to the dropbox on Learn.

Major Thematic Assignment: This final assignment will be given to the class by the end of Week 9j. Students will be required to complete one essay question (from a choice of two assigned questions). The questions will be based on major course themes or topics that have been studied throughout the term. Students will be expected to present an analytical answer supported by a coherent argument and evidence from the course materials (readings, materials, lectures, and discussions). Essay answers will be in essay format with a clear thesis. No additional research beyond the course material and readings is necessary, although students can incorporate additional sources if they wish.

Citations to sources of information must be included, including to ideas obtained from the Discussions. (See the comment on citations above).

### **COURSE SCHEDULE**

Weekly readings and materials are listed and/or linked on the course website under each weekly module.

Please see the Schedule of Course Activities on Learn for a complete listing of course activities and due dates.

| <b>Week</b> | <b>Date</b>    | <b>Topic</b>   | <b>Readings Due</b>  |
|-------------|----------------|--|--|
| 1           | Sept 7 – 9     | Meet the Professor and fellow classmates. Review the course schedule, content, and assignments.                    | Review the course syllabus   |
| 2           | Sept 12 – 16   | Module 1: European Businessmen Arrive in North America Searching for Wealth in Resources, c. 1600.                 | Powerpoint for Lecture 1.<br>Readings and Materials linked or listed on Learn, under Content - Module 1. |
| 3           | Sept 19 – 23   | Module 2: Expansion of the Fur Trade and Settlement in Quebec and the Northwest, 1660s-1800s.                      | Powerpoint for Lecture 2.<br>Readings and Materials linked under Content - Module 2.                     |
| 4           | Sept 26 – 30   | Module 3: Merchants and the Commercial Trade of Resources, 1760-1860.  | Powerpoint for Lecture 3.<br>Readings and Materials linked under Content - Module 3.                     |
| 5           | Oct 3 – 7      | Module 4: Early Industrialization in the Colonies, 1840s-1880s.  | Powerpoint for Lecture 4.<br>Readings and Materials linked under Content - Module 4.                     |
|             | Oct 10         | Thanksgiving   |  |
|             | Oct 11 – 14    | Reading Week   |  |
| 6           | Oct 17 – 21    | Module 5: Furthering Industrial Growth – Railwaymen, Financiers and Government, 1880-1930.                         | Powerpoint for Lecture 5.<br>Readings and Materials linked under Content - Module 5.                     |
| 7           | Oct 24 – 28    | Module 6: Business Expansion and Growth, 1880-1930 – New Technologies and New Frontiers in the North and the West. | Powerpoint for Lecture 6.<br>Readings and Materials linked under Content - Module 6.                     |
| 8           | Oct 31 – Nov 4 | Module 7: The Rise of Big  | Powerpoint for Lecture 7.  |

| Week | Date           | Topic  | Readings Due   |
|------|----------------|--|--|
|      |                | Business, 1880-1930.   | Readings and Materials linked under Content - Module 7.                                |
| 9    | Nov 7 – 11     | Module 8: The Business of War, WWI 1914-1918 and WWII 1939-1945.   | Powerpoint for Lecture 8.<br>Readings and Materials linked under Content - Module 8.   |
| 10   | Nov 14 – 18    | Module 9: Opportunities and Challenges for Business in the Postwar Boom, 1945-1975.                        | Powerpoint for Lecture 9.<br>Readings and Materials linked under Content - Module 9.   |
| 11   | Nov 21 – 25    | Module 10: Opportunities and Challenges for Business in the Postwar Years – Regional Business Development. | Powerpoint for Lecture 10.<br>Readings and Materials linked under Content - Module 10. |
| 12   | Nov 28 – Dec 2 | Module 11: Opportunities and Challenges for Business, 1980 to the Present.                                 | Powerpoint for Lecture 11.<br>Readings and Materials linked under Content - Module 11. |
| 13   | Dec 5 – 6      | No new topics. Complete course content.  | No readings  |

### **COVID CONTINGENCY PLAN**

Due to the ongoing Covid-19 pandemic, the following contingency plan will be applied for this course, should it be necessary due to illnesses or changes to university restrictions:

\*If the regular class meeting time is cancelled for a short period (ie. one week), students will be informed by class email and a notification on the Learn homepage. All class activities will be cancelled and not held in an alternate format for this brief period.

\*If the regular class meeting time is cancelled for a longer period (ie. more than one-week) or if the university suspends on-campus activities, all course activities will be moved to an online format through the Learn platform and instructional technologies, such as MS Teams.

\*If a student is unable to attend class or complete an assignment activity due to Covid-19 illness or other Covid-related factor, please contact the Instructor to make alternate arrangements.

### **POLICY ON LATE WORK AND MISSED ASSIGNMENTS**

All written assignments are to be handed in, on the due date, to the dropbox on Learn by 11:59 p.m. Please see the Schedule of Course Activities for the due dates for each assignment.

Electronic submissions by email will not be accepted.

Students are expected to submit all assignments by the due date. However, all course assignments have a 48-hour extended period after the due date during which there is no late penalty (the "extended due date"). You do not need to contact the Instructor to inform her you will be submitting by the extended due date. After the extended due date period, late papers will be penalized by 5% per day, for the first four days. After the four days the late penalty is 2% per day. Late assignments must be submitted by the day on which the assignment grading is completed, and results released to the class (approximately two weeks following the submission date). After this date, incomplete assignments will receive a grade of 0%.

Extensions beyond the extended due date (ie. without late penalty) will normally be granted only to students faced with extenuating circumstances (ie. illness) and may require documentation. Requests for these extensions must be made to the Professor.

### **ATTENDANCE POLICY**

Attendance is not graded for the lecture component of the course. However, attendance is highly recommended for academic success. Participation is mandatory for the five discussion sections. See instructions above regarding "Discussions - Attendance". If a student is not able to attend a Discussion due to illness or other valid reason, please contact the Instructor.

### **ELECTRONIC DEVICE POLICY**

Electronic devices are allowed in class, provided they do not disturb teaching or learning. Students are welcome to utilize electronic devices in class that are used for the purpose of learning and participation in the course. However, students are asked not to engage in activities that are not course related when using electronic devices in class.

### **UNIVERSITY POLICY ON ACADEMIC INTEGRITY**

**Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect, and responsibility. Check [www.uwaterloo.ca/academicintegrity/](http://www.uwaterloo.ca/academicintegrity/) for more information.

**Grievance:** A student who believes that a decision affecting some aspect of their university life has been unfair or unreasonable may have grounds for initiating a grievance. Read the St. Jerome's University Policy on [Student Petitions and Grievances](#). When in doubt, please be certain to contact the St. Jerome's Advising Specialist, Student Affairs Office, who will provide further assistance.

**Discipline:** A student is expected to know what constitutes academic integrity, to avoid committing an academic offence, and to take responsibility for their actions. Check [www.uwaterloo.ca/academicintegrity/](http://www.uwaterloo.ca/academicintegrity/) for more information. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g.,

plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course instructor, academic advisor, or the Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under the St. Jerome’s University Policy on [Student Discipline](#). For information on categories of offences and types of penalties, students should refer to University of Waterloo [Policy 71, Student Discipline](#). For typical penalties, check the [Guidelines for the Assessment of Penalties](#).

**Appeals:** A decision made or penalty imposed under the St. Jerome’s University Policy on Student Petitions and Grievances (other than a petition) or the St. Jerome’s University Policy on Student Discipline may be appealed if there is a ground. A student who believes they have a ground for an appeal should refer to the St. Jerome’s University Policy on [Student Appeals](#).

**Note for students with disabilities:** [AccessAbility Services](#), located in Needles Hall (Room 1401) at the University of Waterloo, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with AccessAbility Services at the beginning of each academic term.

## Intellectual Property

Students should be aware that this course contains the intellectual property of the instructor, which can include:

- lecture handouts and presentations (e.g., PowerPoint slides)
- lecture content, both spoken and written (and any audio or video recording thereof)
- questions from various types of assessments (e.g., assignments, quizzes, tests, final exams)
- work protected by copyright (i.e., any work authored by the instructor)

Making available the intellectual property of instructors without their express written consent (e.g., uploading lecture notes or assignments to an online repository) is considered theft of intellectual property and subject to disciplinary sanctions as described in Policy 71 – Student Discipline. Students who become aware of the availability of what may be their instructor’s intellectual property in online repositories are encouraged to alert the instructor.

## Mental Health Support

All of us need a support system. The faculty and staff in Arts encourage students to seek out mental health supports if they are needed.

### On Campus

- [Counselling Services](#): counselling.services@uwaterloo.ca / 519-888-4096
- [MATES](#): one-to-one peer support program offered by the Waterloo Undergraduate Student Association (WUSA) and Counselling Services
- [Health Services](#) – Student Medical Clinic: located across the creek from Student Life Centre

### Off Campus, 24/7

- [Good2Talk](#): Free confidential help line for post-secondary students. Phone: 1-866-925-



5454

- [Empower Me](#): Confidential, multilingual, culturally sensitive, faith inclusive mental health and wellness service.
- Grand River Hospital: Emergency care for mental health crisis. Phone: 844-437-3247
- [Here 24/7](#): Mental Health and Crisis Service Team. Phone: 1-844-437-3247
- [OK2BME](#): set of support services for lesbian, gay, bisexual, transgender, or questioning teens in Waterloo. Email: [ok2bme@kwcounselling.com](mailto:ok2bme@kwcounselling.com) Phone: 519-884-0000

Full details can be found online at the Faculty of ARTS [website](#)

Download [UWaterloo and regional mental health resources \(PDF\)](#)

Download the [WatSafe app](#) to your phone to quickly access mental health support information.

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.